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IYCN USAID's Infant
& Young Child
Nutrition Project

Infant & Young Child Nutrition (IYCN) Project

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About the Infant & Young Child Nutrition Project

- USAID's flagship project on infant and young child nutrition.
- Aims to improve nutrition for mothers and children during the critical time from pregnancy until two years of age.
- Led by PATH in collaboration with CARE, The Manoff Group, and University Research Co., LLC.



Photo: Richard Franco

Goals

- Improve infant and young child nutritional status.
- Improve HIV-free survival of infants and young children.
- Improve maternal nutritional status.



Photo: Philippe Blanc

Promoting optimal nutrition practices

- Optimal maternal nutrition practices.
- Optimal breastfeeding practices.
- Optimal complementary feeding practices.
- Safe feeding practices for infants affected by HIV.
- Improved infant feeding during and after illness.



Photo: Philippe Blanc

Current country activities

- Côte d'Ivoire
- Haiti
- Kenya
- Lesotho
- Malawi
- Madagascar
- Nigeria
- Peru
- Zambia



Photo: Aurelia Ayala III

Our country approach

- Needs assessment.
- Policy guidance.
- Capacity building and training.
- Behavior change communication and social mobilization.
- Monitoring and evaluation.
- Identifying and sharing good practices.



Photo: Agnes Bwalya

Global leadership

- Identify and share good practices to improve the impact of global health programs.
- Increase the availability and appropriate use of nutrient-rich foods and food products.
- Improve maternal, infant, and young child feeding during emergencies and food crises.



Looking ahead

- Partnering with the Global Alliance for Improved Nutrition partnership in Bangladesh and Cambodia.
- Developing supplementary foods in Zambia.



Photo: Agnes Bwalya

IYCN in Kenya

- Partnering with PATH and partners through the APHIA II Western project.
- Implementing a work plan based on findings from the Kenya Infant Feeding Assessment and National Communication Strategy.
- Integrating infant feeding into ongoing community and facility based activities.

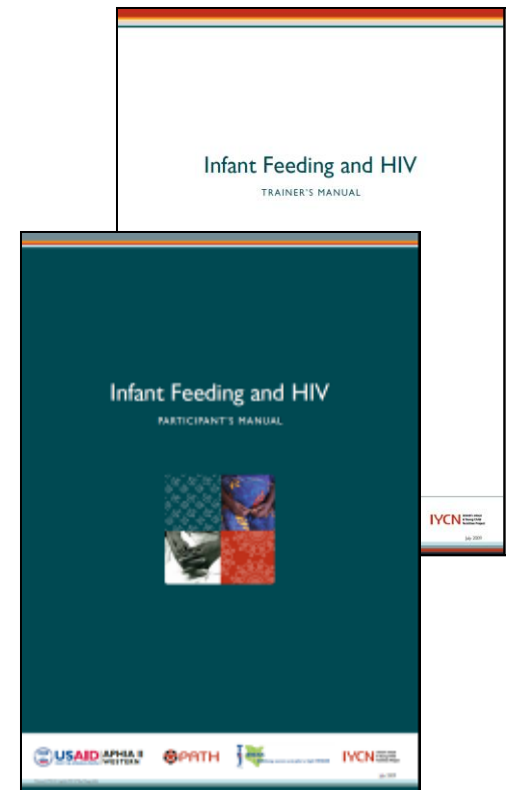
IYCN & APHIA II Western activities

- Train additional psycho-social support counselors (PSSC) on PMTCT and infant feeding.
- Develop and print reporting tools for PSSCs.
- Print additional IEC materials for dissemination in facilities and communities.
- Facilitate provincial advocacy meeting with ministry staff and doctors.



Infant feeding & HIV community support

- Integrate infant feeding support into ongoing community-based HIV activities through APHIA II Western by training:
 - 168 Community Counselors
 - 211 Ambassadors of Hope
 - 58 Family Ambassadors
- Developed training manual and participant guide on Infant Feeding and HIV.
- Develop reporting tools for ongoing monitoring activities.



Engaging men in infant feeding

- Pilot the integration of infant feeding content into men's groups.
- Target existing APHIA II Western men's groups.
- Develop 2-day training guide.
- Train men's groups in late August.



Photo: APHIA II Western

Targeting Grandmothers in Eastern

- Collaboration between IYCN, PATH and APHIA II Eastern and Western to better involve grandmothers in infant feeding activities.
- Conduct a rapid assessment in Eastern province to inform activities.
- Develop a work plan with community members and stakeholders to better involve grandmothers in infant feeding activities.
- Develop a model for grandmother engagement that can be used elsewhere.

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