FACT SHEET

Key Objectives of Infant Feeding Counseling and Support in PMTCT Programs

	Previous practice	New, state-of-the-art practice ^{1,2,3,4}
Pregnancy	 Presenting two or more choices: Exclusive breastfeeding Replacement feeding with a commercial breast milk substitute, other milks, or modified animal milks Wet nursing Heat-treatment of breast-milk Asking mother's choice Not insisting that choice cover the entire first 6 months of the infant's life 	 Offering two choices only: Exclusive breastfeeding Exclusive replacement feeding with a commercial breast-milk substitute Helping mother make an informed choice to maximize infant HIV-free survival, based on her own circumstances Emphasizing responsibility on the part of the counselor to be an active participant in decision-making Ensuring informed choice takes into account AFASS (acceptable, feasible, affordable, sustainable, and safe) conditions during the entire first 6-month period
First 6 months	Stopping breastfeeding as soon as possible	 Ensuring exclusivity of chosen feeding method for entire 6-month period Supporting safe implementation of feeding method for entire 6-month period Discouraging changing feeding method during the first 6 months to avoid mixed feeding, unless there are exceptional circumstances (e.g., if replacement-fed infant is HIV-positive at 6 week PCR test, infant should change to breastfeeding) Ensuring child is growing well
6–24 months	 Stopping breastfeeding as soon as possible Introducing complementary foods 	 Supporting safest feeding practices for infant of HIV-positive mother based on individual circumstances For infants who continue to breastfeed, supporting appropriate timing of breastfeeding cessation based on postnatal AFASS assessment starting at 6 months For infants who are no longer breastfeeding, supporting mothers/ caregivers to ensure they meet increased health and nutritional needs of non-breastfed infants 6–24 months Supporting all mothers/caregivers to ensure effective complementary feeding (including introduction at 6 months, adequate quantity, consistency, quality [variety, energy density], frequency, hygienic preparation and feeding, and responsive feeding) through entire 6- to 24-month period Ensuring child is growing well

Ensure follow up and clinical/supportive care for mothers and HIV-exposed babies, regardless of feeding choice through two years of life.

1. World Health Organization (WHO). HIV and Infant Feeding Technical Consultation Held on behalf of the Inter-Agency Task Team (IATT) on Prevention of HIV Infections in Pregnant Women, Mothers, and their Infants. Consensus Statement. Geneva, Switzerland, 2006.

- 2. Mukuria, A. G., Kothari, M. T., and Abderrahim, N. Infant and Young Child Feeding update. Calverton, MD. USAID, September 2006.
- 3. PAHO/WHO. Guiding Principles for Complementary Feeding of the Breastfed Child. Washington, DC/Geneva, Switzerland: PAHO/WHO, 2003.
- 4. World Health Organization (WHO). Guiding Principles for Non-breastfed Children 6-24 Months of Age. Geneva: WHO, 2005.



